

Bethesda, Maryland

**September 17, 2025** 

# **NEWS RELEASE**



# Journey For Good Foundation Celebrates 10 Years of Impact with Nearly \$1 Million in New Grants and \$5 Million Lifetime Giving Milestone

501(c)(3) charity marks a decade of fighting poverty and strengthening local communities with nearly \$1 million in new grants to organizations across North America, surpassing \$5 million in lifetime giving to over 150 charities.

Journey For Good Foundation, a 501(c)(3) charity dedicated to fighting poverty through food, shelter, education, and workforce development and the charitable arm of Avolta in North America, announced it has awarded nearly \$1 million in its latest grant cycle to 39 charitable organizations across the U.S. and Canada. This grant cycle coincides with the Foundation's 10<sup>th</sup> anniversary and brings its total lifetime giving to over \$5 million, supporting more than 150 charities.

"This is a moment of reflection and celebration," said Journey For Good Foundation Chairman, Steve Johnson. "Over the past decade, we've partnered with hundreds of organizations to uplift communities and provide critical resources to those facing poverty and homelessness. Our journey has been powered by the generosity of travelers, the dedication of Avolta team members, and numerous industry partners who believe in making a difference in the communities we serve."

Donations to power these grants came from passengers making purchases at Avolta dining venues, travel convenience, specialty retail, and duty-free stores operated by HMSHost, Hudson, and Dufry in the U.S. and Canada., where travelers can voluntarily round up their purchases to the nearest dollar at participating locations, contributing their change to the fight against poverty, as well as from Avolta team members and sponsors of Journey For Good Foundation's annual charity golf tournament.

"We are deeply grateful to the travelers, Avolta team members, and corporate sponsors who have helped us reach this milestone," said Jordan Silverman, Director of Journey For Good Foundation. "Their support has helped to transform lives and strengthen local nonprofit safety net programming across North America. We are proud to continue to make a positive impact



through travel retail and travel food and beverage and forge lasting connections with the communities we serve."

The Foundation's work is an extension of the broader, widespread community involvement of Avolta's brands. Team members from across North America have contributed through volunteer service, food donation programs, fundraising campaigns, and local environmental stewardship programs. In recent years, Hudson celebrated its own <a href="15-year philanthropic partnership">15-year philanthropic partnership</a> with Communities In Schools, raising over \$5 million through point-of-sale donations at airport and transportation hub retail locations. These efforts helped empower 500,000 students, providing them with critical resources and ensuring they have what they need to succeed in school and in life.

Previously known as the HMSHost Foundation, Journey For Good Foundation continues to honor its legacy by funding mission-aligned organizations that provide food and shelter for the homeless, educate children, train unemployed adults, and support veterans and their families.

Journey For Good Foundation remains committed to funding sustainable and scalable solutions in collaboration with local agencies and organizations already making a difference. Journey For Good Foundation aims to:

- Relieve hunger and promote nutritional wellness through food-related initiatives;
- Combat homelessness through access to safe housing, furnishings, clothing, and stable employment;
- Encourage the next generation through access to education and training;
- Provide opportunity for financial stability through hospitality industry training and placement;
- Honor our veterans and their families by supporting programs that meet their needs for food, shelter, medical care, and job training and placement.

# About Journey For Good Foundation

Journey For Good Foundation, Inc. is a 501(c)(3) charity whose mission is to fight poverty in the local community with food, shelter, education, and workforce development. Prior to 2024, Journey For Good Foundation, Inc. operated as HMSHost Foundation, Inc. Journey For Good Foundation is a charitable arm of Avolta in North America and was established to unite and build upon the charitable giving efforts of HMSHost Foundation, Hudson, and Dufry. Charitable work carried out by Journey For Good Foundation is done based on pillars of giving:

- Relieve hunger and promote nutritional wellness through food related initiatives;
- Combat homelessness through access to safe housing, furnishings, clothing, and stable employment;
- Encourage the next generation through access to education and training;
- Provide opportunity for financial stability through hospitality industry training and placement;
- Honor our veterans and their families by supporting programs that meet their needs for food, shelter, medical care, and job training and placement.



Visit journeyforgood.org for more information.

#### For further information

#### **Contact**

# **Ashley Davidson**

Corporate Communications North America



ashley.davidson@avolta.net



+1 301 385 3944

# **Cathy Jongens**

**Director Corporate Communications** 



cathy.jongens@dufry.com



+41 79 288 09 36

# **About Avolta**

Avolta AG, (SIX: AVOL) is a leading global travel experience player. With the traveler at its strategic core, Avolta maximizes every moment of the traveler's journey through its combination of travel retail and travel food & beverage, passion for innovation and excellent execution. Avolta's well-diversified business across geographical, channel and brand portfolio pillars operates in 73 countries and more than 1,000 locations, with over 5,100 points of sale across three segments – duty-free, food & beverage and convenience – and various channels, including airports, motorways, cruises ferries, railways, border shops and downtown. An inherent element of Avolta's business strategy is found in ESG, aiming for sustainable and profitable growth of the company while fostering high standards of environmental stewardship and social equity – making meaningful impact in the local communities. The company's access to 2.3 billion passengers each year reinforces the power of its more than 76,000 people, committed to surprising guests and delivering solid execution, supporting the company in creating value for all stakeholders.

To learn more about Avolta, please visit avoltaworld.com